

Judge Renee McElhaney Buy

Station	Program	Day	Time	Length	10/1-10/7/2012			10/08-10/14/2012			10/15-10/21/2012		
					Rate	# spots	Total \$	Rate	# spots	Total \$	Rate	# spots	Total \$
WDAI	AM News	M-F	6a-7a	:30	\$300	1	\$300	4 \$300	1	\$300	4 \$400	1	\$400
WDAI	Today	M-F	7a-9a	:30	\$300	1	\$300	4 \$300	1	\$300	4 \$400	1	\$400
WDAI	SA Living	M-F	10-11a	:30	\$90	1	\$90	4 \$90	1	\$90	4 \$90	1	\$90
WDAI	5pm News	M-F	5-530p	:30	\$325	1	\$325	4 \$500	1	\$500	4 \$500	1	\$500
WDAI	530p News	M-F	530p-6p	:30	\$550	0	\$0	4 \$550	0	\$0	4 \$750	0	\$0
WDAI	10pm News	M-F	10-1035p	:30	\$700	0	\$0	4 \$700	0	\$0	4 \$950	1	\$950
WDAI	Sat. Today	Sat	6-8a	:30	\$75	0	\$0	4 \$75	1	\$75	4 \$100	1	\$100
WDAI	AM News	M-F	6a-7a	:30	\$400	1	\$400	4 \$300	0	\$0	4 \$400	0	\$0
WDAI	Today	M-F	7a-9a	:30	\$400	1	\$400	4 \$300	0	\$0	4 \$400	0	\$0
WDAI	SA Living	M-F	10-11a	:30	\$125	1	\$125	4 \$90	0	\$0	4 \$90	0	\$0
WDAI	5pm News	M-F	5-530p	:30	\$500	1	\$500	4 \$500	0	\$0	4 \$500	0	\$0
WDAI	530p News	M-F	530p-6p	:30	\$550	0	\$0	4 \$550	0	\$0	4 \$750	0	\$0
WDAI	10pm News	M-F	10-1035p	:30	\$950	1	\$950	4 \$700	0	\$0	4 \$950	0	\$0
WDAI	Sat. Today	Sat	6p-7p	:30	\$175	1	\$175	4 \$75	0	\$0	4 \$100	0	\$0
WDAI	AM News	M-F	5a-6a	bookends	\$110	0	\$0	4 \$110	2	\$220	4 \$150	2	\$300
WDAI	AM News	M-F	6a-7a	bookends	\$300	1	\$300	4 \$300	2	\$600	4 \$400	1	\$400
WDAI	Today	M-F	7a-9a	bookends	\$300	0	\$0	4 \$300	1	\$300	4 \$400	1	\$400
WDAI	SA Living	M-F	10-11a	bookends	\$90	1	\$90	4 \$90	2	\$180	4 \$50	1	\$50
WDAI	Judge Judy	M-F	4-5p	bookends	\$175	1	\$175	4 \$175	0	\$0	4 \$175	1	\$175
WDAI	5pm News	M-F	5-530p	bookends	\$325	0	\$0	4 \$325	0	\$0	4 \$425	1	\$425
WDAI	6pm News	M-F	6-630p	bookends	\$500	1	\$500	4 \$500	1	\$500	4 \$625	0	\$0
WDAI	10pm News	M-F	10-1035p	bookends	\$700	0	\$0	4 \$700	0	\$0	4 \$950	1	\$950
WDAI TOTAL						14	\$4,830		13	\$3,065		14	\$5,180

Judge Renee McElhaney Buy

Station	Program	Day	Time	10/22-10/28/2012				10/29-11/4/2012				11/5-11/6/2012 (MONDAY - TUESDAY)				TOTAL FOR STATION		
				Length	Rate	#spots	Total \$	Class	Rate	#spots	Total \$	Length	Rate	#spots	Total \$	Class	SPOTS	\$
WOAI	AM News Today	M-F	6a-7a	:30	\$400	0	\$0	3	\$650	1	\$650	2 M-Tu	6a-7a	:30	\$650	0	2	\$1,650
WOAI		M-F	7a-9a	:30	\$400	0	\$0	3	\$650	1	\$650	2 M-Tu	7a-9a	:30	\$650	0	2	\$1,650
WOAI	SA Living	M-F	10-11a	:30	\$125	1	\$125	3	\$125	0	\$0	3 M-Tu	10-11a	:30	\$200	0	2	\$395
WOAI	5pm News	M-F	5-530p	:30	\$425	1	\$425	3	\$1,150	0	\$0	2 Mon	5-530p	:30	\$700	0	2	\$1,750
WOAI	530p News	M-F	530p-6p	:30	\$750	0	\$0	3	\$1,200	0	\$0	2 Mon	530-6p	:30	\$1,200	0	2	\$0
WOAI	10pm News	M-F	10-1035p	:30	\$950	0	\$0	3	\$1,500	0	\$0	2 Mon	10-1035p	:30	\$1,500	0	2	\$950
WOAI	Sat. Today	Sat	6-8a	:30	\$100	1	\$100	3	\$175	1	\$175	2 M-Tu	6-8a	:30	\$175	0	2	\$450
WOAI	AM News Today	M-F	6a-7a	:30	\$400	0	\$0	3	\$650	0	\$0	2 M-Tu	6a-7a	:30	\$650	0	2	\$400
WOAI		M-F	7a-9a	:30	\$400	0	\$0	3	\$650	0	\$0	2 M-Tu	7a-9a	:30	\$650	0	2	\$400
WOAI	SA Living	M-F	10-11a	:30	\$125	0	\$0	3	\$125	0	\$0	3 M-Tu	10-11a	:30	\$200	0	2	\$125
WOAI	5pm News	M-F	5-530p	:30	\$425	0	\$0	3	\$1,150	0	\$0	2 Mon	5-530p	:30	\$700	0	2	\$500
WOAI	530p News	M-F	530p-6p	:30	\$750	0	\$0	3	\$1,200	0	\$0	2 Mon	530-6p	:30	\$1,200	0	2	\$0
WOAI	10pm News	M-F	10-1035p	:30	\$950	0	\$0	3	\$1,500	0	\$0	2 Mon	10-1035p	:30	\$1,500	0	2	\$950
WOAI	Sat. Today	Sat	6p-7p	:30	\$100	0	\$0	3	\$175	0	\$0	2 M-Tu	6-8a	:30	\$175	0	2	\$175
WOAI	AM News	M-F	5a-6a	bookends	\$150	2	\$300	3	\$250	2	\$500	2 M-Tu	5a-6a	:30	\$250	1	2	\$1,570
WOAI	AM News	M-F	6a-7a	bookends	\$400	2	\$800	3	\$650	2	\$1,300	2 M-Tu	6a-7a	:30	\$650	1	2	\$4,050
WOAI	Today	M-F	7a-9a	bookends	\$400	1	\$400	3	\$650	2	\$1,300	2 M-Tu	7a-9a	:30	\$650	1	2	\$3,050
WOAI	SA Living	M-F	10-11a	bookends	\$125	2	\$250	3	\$125	2	\$250	3 M-Tu	10-11a	:30	\$200	1	2	\$1,050
WOAI	Judge Judy	M-F	4-5p	bookends	\$225	2	\$450	3	\$225	0	\$0	3 Mon	4-5p	:30	\$375	0	2	\$800
WOAI	5pm News	M-F	5-530p	bookends	\$425	1	\$425	3	\$1,150	1	\$1,150	2 Mon	5-530p	:30	\$700	0	2	\$2,000
WOAI	6pm News	M-F	6-630p	bookends	\$625	1	\$625	3	\$1,750	1	\$1,750	2 Mon	530-6p	:30	\$1,200	0	2	\$3,375
WOAI	10pm News	M-F	10-1035p	bookends	\$950	1	\$950	3	\$1,500	1	\$1,500	2 Mon	10-1035p	:30	\$1,500	0	2	\$3,200
WOAI TOTAL						15	\$4,850			14	\$9,225			4	\$1,750		74	\$28,700

Judge Renee McElhanev Buy

Station	Program	Day	Time	Length	SPOTS	Total for Buy Gross Budget	Net Budget
WOAI	AM News	M-F	6a-7a	:30	4	\$1,650.00	
WOAI	Today	M-F	7a-9a	:30	4	\$1,650.00	
WOAI	SA Living	M-F	10-11a	:30	4	\$395.00	
WOAI	5pm News	M-F	5-530p	:30	4	\$1,750.00	
WOAI	530p News	M-F	530p-6p	:30	0	\$0.00	
WOAI	10pm News	M-F	10-1035p	:30	1	\$950.00	
WOAI	Sat. Today	Sat	6-8a	:30	4	\$450.00	
WOAI	AM News	M-F	6a-7a	:30	1	\$400.00	
WOAI	Today	M-F	7a-9a	:30	1	\$400.00	
WOAI	SA Living	M-F	10-11a	:30	1	\$125.00	
WOAI	5pm News	M-F	5-530p	:30	1	\$500.00	
WOAI	530p News	M-F	530p-6p	:30	0	\$0.00	
WOAI	10pm News	M-F	10-1035p	:30	1	\$950.00	
WOAI	Sat. Today	Sat	6p-7p	:30	1	\$175.00	
WOAI	AM News	M-F	5a-6a	bookends	9	\$1,570.00	
WOAI	AM News	M-F	6a-7a	bookends	9	\$4,050.00	
WOAI	Today	M-F	7a-9a	bookends	6	\$3,050.00	
WOAI	SA Living	M-F	10-11a	bookends	9	\$1,060.00	
WOAI	Judge Judy	M-F	4-5p	bookends	4	\$800.00	
WOAI	5pm News	M-F	5-530p	bookends	3	\$2,000.00	
WOAI	6pm News	M-F	6-630p	bookends	4	\$3,375.00	
WOAI	10pm News	M-F	10-1035p	bookends	3	\$3,400.00	
<b>WOAI TOTAL</b>					<b>74</b>	<b>\$28,700.00</b>	<b>\$24,395.00</b>



Order / Rev: 51979  
Alt Order #:  
Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep  
Product Desc: Judge Renee McElhaney/Republican/731  
Estimate: WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$300.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$300.00		0.00			
E 2	WOAI	10/01/12	10/14/12	Today Show Today Show	CM	7a-9a	MTWTF--	:30	1	\$300.00	P-4	0.00	NM	2	\$600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$300.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$300.00		0.00			
E 3	WOAI	10/01/12	10/21/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MTWTF--	:30	1	\$90.00	P-4	0.00	NM	3	\$270.00
SA LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$90.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$90.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$90.00		0.00			
E 4	WOAI	10/01/12	10/07/12	Local 5p News Local 5p News M-F	CM	5p-530p	MTWTF--	:30	1	\$325.00	P-4	0.00	NM	1	\$325.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$325.00		0.00			
E 5	WOAI	10/08/12	10/14/12	Sat Today Show Sat Today Show	CM	5:58a-8a	-----S-	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-					1	\$75.00		0.00			
E 6	WOAI	10/08/12	10/14/12	Local 5a News Local 5a News	CM	5a-5:557a	MTWTF--	:15/:15	2	\$110.00	P-4	0.00	BK	2	\$220.00
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$110.00		0.00			
E 7	WOAI	10/01/12	10/14/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:15/:15	2	\$300.00	P-4	0.00	BK	3	\$900.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$300.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$300.00		0.00			
E 8	WOAI	10/08/12	10/14/12	Today Show Today Show	CM	7a-9a	MTWTF--	:15/:15	1	\$300.00	P-4	0.00	BK	1	\$300.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$300.00		0.00			
E 9	WOAI	10/01/12	10/21/12	M-F 10a-11a San Antonio Living	CM	10a-11a	MTWTF--	:15/:15	2	\$90.00	P-4	0.00	BK	4	\$360.00
SA LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$90.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$90.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$90.00		0.00			
E 10	WOAI	10/01/12	10/21/12	M-F 4p-5p Judge Judy	CM	3:59:30p-4:57:59p	MTWTF--	:15/:15	1	\$175.00	P-4	0.00	BK	2	\$350.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$175.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$175.00		0.00			
E 11	WOAI	10/01/12	10/14/12	Local 6p News Local 6p News M-F	CM	559p-630p	MTWTF--	:15/:15	1	\$500.00	P-4	0.00	BK	2	\$1,000.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$500.00		0.00			

Order / Rev: 51979  
Alt Order #:  
Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep  
Product Desc: Judge Renee McElhaney/Republican/73i  
Estimate:  
WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WOAI	10/01/12	10/14/12	Local 6p News Local 6p News M-F	CM	559p-630p	MTWTF--	:15/:15	1	\$500.00	P-4	0.00	BK	2	\$1,000.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MTWTF--			1		\$500.00		0.00				
E 12	WOAI	10/15/12	10/21/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			1		\$400.00		0.00				
E 13	WOAI	10/15/12	10/21/12	Today Show Today Show	CM	7a-9a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			1		\$400.00		0.00				
E 14	WOAI	10/15/12	10/21/12	Late 10p News M-F Late 10p News M-F	CM	9:59p-10:35p	MTWTF--	:30	1	\$950.00	P-3	0.00	NM	1	\$950.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			1		\$950.00		0.00				
E 15	WOAI	10/15/12	10/28/12	Sat Today Show Sat Today Show	CM	5:58a-8a	-----S-	:30	1	\$100.00	P-3	0.00	NM	2	\$200.00
SAT TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$100.00		0.00				
Week:		10/22/12	10/28/12	-----S-			1		\$100.00		0.00				
E 16	WOAI	10/15/12	10/28/12	Local 5a News Local 5a News	CM	5a-5:557a	MTWTF--	:15/:15	2	\$150.00	P-3	0.00	BK	4	\$600.00
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			2		\$150.00		0.00				
Week:		10/22/12	10/28/12	MTWTF--			2		\$150.00		0.00				
E 17	WOAI	10/15/12	10/28/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:15/:15	1	\$400.00	P-3	0.00	BK	3	\$1,200.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			1		\$400.00		0.00				
Week:		10/22/12	10/28/12	MTWTF--			2		\$400.00		0.00				
E 18	WOAI	10/15/12	10/28/12	Today Show Today Show	CM	7a-9a	MTWTF--	:15/:15	1	\$400.00	P-3	0.00	BK	2	\$800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			1		\$400.00		0.00				
Week:		10/22/12	10/28/12	MTWTF--			1		\$400.00		0.00				
E 19	WOAI	10/15/12	10/28/12	Local 5p News Local 5p News M-F	CM	5p-530p	MTWTF--	:15/:15	1	\$425.00	P-4	0.00	BK	2	\$850.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			1		\$425.00		0.00				
Week:		10/22/12	10/28/12	MTWTF--			1		\$425.00		0.00				
E 20	WOAI	10/15/12	10/28/12	Late 10p News M-F Late 10p News M-F	CM	9:59p-10:35p	MTWTF--	:15/:15	1	\$950.00	P-3	0.00	BK	2	\$1,900.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			1		\$950.00		0.00				
Week:		10/22/12	10/28/12	MTWTF--			1		\$950.00		0.00				
E 21	WOAI	10/22/12	10/28/12	M-F 10a-11a San Antonio Living	CM	10a-11a	MTWTF--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
SAN ANTONIO LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			1		\$125.00		0.00				
E 22	WOAI	10/22/12	10/28/12		CM	5p-530p	MTWTF--	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00

Order / Rev: 51979  
 Alt Order #:  
 Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep  
 Product Desc: Judge Renee McElhaney/Republican/731  
 Estimate:  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local 5p News											
				Local 5p News M-F											
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--			1		\$425.00	0.00					
E 23	WOAI	10/22/12	10/28/12	NBC Nightly News	CM	530p-6p	MTWTF--	:30	1	\$750.00	P-3	0.00	NM	2	\$1,000.00
				Nightly News M-F											
NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--			1		\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOAI	10/22/12-10/28/12		NBC Nightly News		530p-6p	MTWThF----	:30		<del>(\$750.00)</del>		0.00	NM		
See MG 23.2,23.3															
[Due to Political] Due to Political															
2	WOAI	10/08/12-10/19/12		Local 5p News		5p-530p	MTWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 23.1 10/26															
[Approved by Buyer]															
3	WOAI	10/08/12-10/19/12		Local 5p News		5p-530p	MTWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 23.1 10/26															
[Approved by Buyer]															
E 24	WOAI	10/22/12	11/04/12	M-F 10a-11a	CM	10a-11a	MTWTF--	:15/:15	2	\$125.00	P-3	0.00	BK	4	\$500.00
				San Antonio Living											
SAN ANTONIO LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--			2		\$125.00	0.00					
Week:		10/29/12	11/04/12	MTWTF--			2		\$125.00	0.00					
E 25	WOAI	10/22/12	10/28/12	M-F 4p-5p	CM	3:59:30p-4:57:59p	MTWTF--	:15/:15	2	\$225.00	P-3	0.00	BK	2	\$450.00
				Judge Judy											
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--			2		\$225.00	0.00					
E 26	WOAI	10/22/12	10/28/12	Local 6p News	CM	559p-630p	MTWTF--	:15/:15	1	\$625.00	P-3	0.00	BK	1	\$625.00
				Local 6p News M-F											
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--			1		\$625.00	0.00					
E 27	WOAI	10/29/12	11/04/12	Local 6a News	CM	5:58a-7a	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				Local 6a News											
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--			1		\$650.00	0.00					
E 28	WOAI	10/29/12	11/04/12	Today Show	CM	7a-9a	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--			1		\$650.00	0.00					
E 29	WOAI	10/29/12	11/04/12	Sat Today Show	CM	5:58a-8a	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				Sat Today Show											
SAT TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-			1		\$175.00	0.00					
E 30	WOAI	10/29/12	11/06/12	Local 5a News	CM	5a-5:557a	MTWTF--	:15/:15	2	\$250.00	P-2	0.00	BK	3	\$750.00
				Local 5a News											
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--			2		\$250.00	0.00					
Week:		11/05/12	11/11/12	MT-----			1		\$250.00	0.00					
E 31	WOAI	10/29/12	11/06/12	Local 6a News	CM	5:58a-7a	MTWTF--	:15/:15	2	\$650.00	P-2	0.00	BK	3	\$1,950.00
				Local 6a News											
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--			2		\$650.00	0.00					

Order / Rev: 51979  
Alt Order #:  
Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep  
Product Desc: Judge Renee McElhaney/Republican/73i  
Estimate:  
WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WOAI	10/29/12	11/06/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:15/:15	2	\$650.00	P-2	0.00	BK	3	\$1,950.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			1		\$650.00		0.00				
E 32	WOAI	10/29/12	11/06/12	Today Show Today Show	CM	7a-9a	MTWTF--	:15/:15	2	\$650.00	P-2	0.00	BK	3	\$1,950.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			2		\$650.00		0.00				
Week:		11/05/12	11/11/12	MT-----			1		\$650.00		0.00				
E 33	WOAI	10/29/12	11/04/12	Local 5p News Local 5p News M-F	CM	5p-530p	MTWTF--	:15/:15	1	\$1,150.00	P-2	0.00	BK	1	\$1,150.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			1		\$1,150.00		0.00				
E 34	WOAI	10/29/12	11/04/12	Local 6p News Local 6p News M-F	CM	559p-630p	MTWTF--	:15/:15	1	\$1,750.00	P-1	0.00	BK	1	\$1,750.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			1		\$1,750.00		0.00				
E 35	WOAI	10/29/12	11/04/12	Late 10p News M-F Late 10p News M-F	CM	9:59p-10:35p	MTWTF--	:15/:15	1	\$1,500.00	P-2	0.00	BK	1	\$1,500.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			1		\$1,500.00		0.00				
E 36	WOAI	11/05/12	11/06/12	M-F 10a-11a San Antonio Living	CM	10a-11a	MT-----	:15/:15	1	\$200.00	P-3	0.00	BK	1	\$200.00
SAN ANTONIO LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			1		\$200.00		0.00				
N 37	WOAI	10/01/12	10/07/12	Local 6a News Local 6a News	CM	5:58a-7a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			1		\$400.00		0.00				
N 38	WOAI	10/01/12	10/07/12	Today Show Today Show	CM	7a-9a	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			1		\$400.00		0.00				
N 39	WOAI	10/01/12	10/07/12	M-F 10a-11a San Antonio Living	CM	10a-11a	MTWTF--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
SAN ANTONIO LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			1		\$125.00		0.00				
N 40	WOAI	10/01/12	10/07/12	Local 5p News Local 5p News M-F	CM	5p-530p	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			1		\$500.00		0.00				
N 41	WOAI	10/01/12	10/07/12	Late 10p News M-F Late 10p News M-F	CM	9:59p-10:35p	MTWTF--	:30	1	\$950.00	P-3	0.00	NM	1	\$950.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			1		\$950.00		0.00				
N 42	WOAI	10/01/12	10/07/12	Troubador Troubador/Bronco Rd	CM	6p-6:57p	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			1		\$175.00		0.00				
													Totals	74	\$28,700.00